

The background image shows a modern house with a dark roof covered in solar panels. A chimney is visible on the left. The house has large windows and a balcony. The entire image is overlaid with a semi-transparent blue filter. The text is white, with a green diagonal line through the 'L' in 'SOL'.

SOL\NTEGRA

Accelerating solar energy in society by enabling the construction sector to adopt solar energy faster and more efficient

Through a digital platform and marketplace

Problems within solar energy

Installers from the construction business (builders) are missing solar energy as a business area and don't have the proper digital tools

Producers lack a customer centric approach resulting in manual and time-consuming work for the installer, thereby increasing friction

End customer experience friction in the sales process and lack necessary information to make a decision

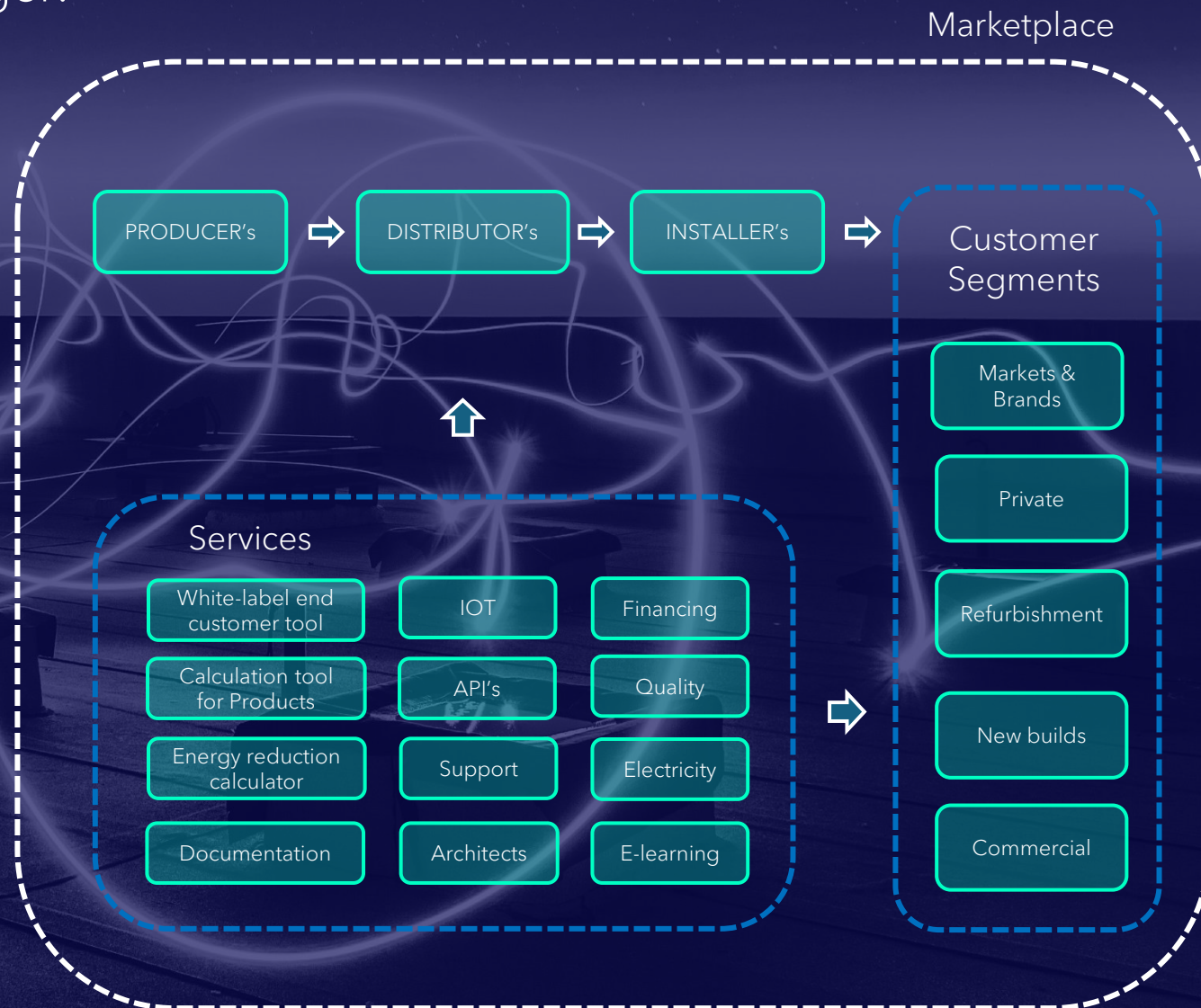
Platform as an ECO system

Serving a role as an ECO system manager:

Producer get access to a **white-label** end customer tool for creating warm leads for the installer

Platform enable the **installer** to add solar energy as a **business area** while getting access to warm leads

Reduces friction for the **end-customer** + learns about the most suitable products and which installer to choose



The end game and local impact

Create a marketplace which generates recurring revenue through paid licenses from the installer and kickback from producers

STATUS TODAY:

- Onboarded producers and installers on to the marketplace
- End customers are using the end customer tool resulting in warm leads
- First recurring revenue in April
- Entering Denmark May 2024

Thank you!

www.Solintegra.no

Lars@solintegra.no

+47 416 91 432

Lars Inge Leirflåt

Contact me if you want to contribute

Accelerate solar energy in society