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The AI Digital infrastructure to increase innovation success.

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←

Acterio

Innovation, portfolio and communi... — Company
Startup
Yes

Acterio revolutionize how innovation drive business success with the power of AI.

Barde Software AS

Construction — Company
Scaleup / Growth
Yes

Currently at MNOK 6 ARR and rapidly growing, Barde delivers a Software-as-a-Service (SaaS) for sustainable fleet management to improve profitability, HSEQ and cut emissions from heavy construction machinery and...

Eldrift AS

Renewable energy, rapid charging... — Company
Scaleup / Growth
Yes

Eldrift develop, produce and sell mobile rapid charges for zero emission construction sites. Our technology is based on a circular economy to reduce CO2 footprint and cost. Our team has core competecy in batteries...

Foodback AS

Customer Experience / Feedback... — Company
Scaleup / Growth
Yes

Foodback's world-leading feedback & engagement platform for the food & beverage industry is changing how customer experiences are managed. In food retail, we are launching a unique platform in 2024 to help food...

FUNKY FOMO AS

Grenseveien 21, 4313 Sandnes — Startup
Mobile App Development, Soci...

Gind AS

Bygg og anlegg — Company
Scaleup / Growth
Yes

At GIND, we're more than just a sealant company. We're innovators in building materials and industrial processes, dedicated to shaping cities that are more sustainable and resilient than ever before.

Healthy EATS

Food industry — Company
Startup
Yes

Our mission is to improve public health & reduce carbon emissions within the food industry and making healthy food available for all.

KVERNELAND ENERGI AS

Renewable energy — Company
Scaleup / Growth
Yes

At Kverneland Energy, we're dedicated to pioneering the energy systems of the future, centered around

Loopfront

We help property owners and dev... — Company
Scaleup / Growth
Yes

Loopfront helps you reduce costs by reusing what you have (i.e furniture and building materials) before you buy something new by creating transparency of what you already own. We measure your reduced spending, and...

NORD

Solenergi, husholdningsprodukter,... — Company
Established Company
Yes

Produktserien til NORD fungerer både enkeltvis eller i...

Northcom AS

Critical Communication — Company
Scaleup / Growth
Yes

Northcom delivers advanced communication solutions

Novatech

Energy intensive industries — Company
Startup
Yes

Novatech NESSi® is our flagship product. A cloud-based...

⊕ Register new company

Now open to you

1.Scan the QR code or go to community.acterio.com

2. Create an account and log in

3. Press «Request to join ecosystem» and write
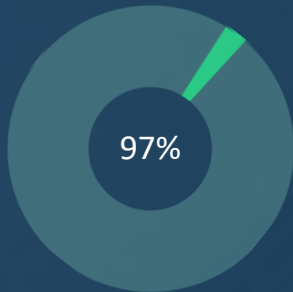
«SustainX»
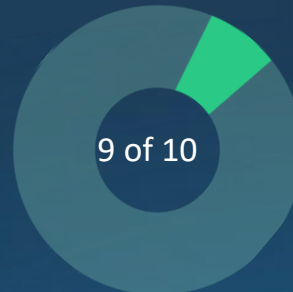
4.Complete member profile and start exploring

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2.47 trillion USD

Spent on research and innovation in 2023 worldwide

97%

97% failure rate on new products and services

9 of 10

9 of 10 startups fail

Takes 15 years for new research to be used to solve problems

Source: https://www.statista.com/statistics/1105959/total-research-and-development-spending-worldwide-ppp-usd/

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Problem

Billions wasted every year.

01 Failed process - Experts don't follow proper procedures and processes.

02 Poor retention - Loss of institutional knowledge due to staff turnover.

03 Assessment – It is difficult to measure and predict the success of innovation.

Lack of operational data

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SOLUTION: Using AI to provide what you need to succeed.

The idea

ACTERIO GEN.AI SOFTWARE SOLUTION

PLAN

CONNECTIONS

RESOURCES

Your roadmaps to success

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Benjamin

Founder startup Energy X - Applying for Innovation Norway

To ensure success he asked help from our customer for:

- Focus
- Network
- Competency

Goal

- Get funded from Innovation Norway

Acterio Journey

Stage 1 — Edit journey

In this stage your focus will be on understanding your idea and map out the market potential. The goal of this stage is to know what you need to focus on further on for making your idea real.

Problem

Have a clear and defined idea				1/3 activities	
Activity	Deadline	Resources	People	Status	
Validate low-fidelity prototype	20.01.2024	5 resources		To do	
Validate mid-fidelity prototype	26.01.2024	1 resources		In progress	
Validate high-fidelity prototype	10.02.2024	3 resources		Finished	

Launched MVP	3/3 activities
Product roadmap 6 months ahead	5/5 activities

Solution

Have a clear and defined idea	4/4 activities
Customer journey	2/2 activities

Did 3 pilots on this, 100% success.

SOLUTION: Leads to collaborations

Till Christopher Lech
Research Manager –
Smart Data
SINTEF Digital, Oslo

"SINTEF Digital considers both the research interest as well as the innovation potential in the Acterio project as high, We are now laying the foundation for a 3-year project with funding from the Research Council of Norway, and the target budget is 20MNOK."

SINTEF   Kristiania

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What we have build

- International from day 1: 71% of revenue from outside norway
- 350+ startups on platform
- AI Partnership with SINTEF and Christiania collage
- 15 paying customers in 8 countries
- Net dollar retention: 116% ARR 2023

Customers

YUNCTURE   INiTS   FOMO   esade

PORTXL world port accelerator   minc.   UNIVERSITAS OSLOENSIS UNIVERSITY OF OSLO MDCCCXI   sound hub den mark

MOTION LAB BERLIN   TECH FOUNDERS   ACE   build! GRÜNDERZENTRUM KÄRNTEN

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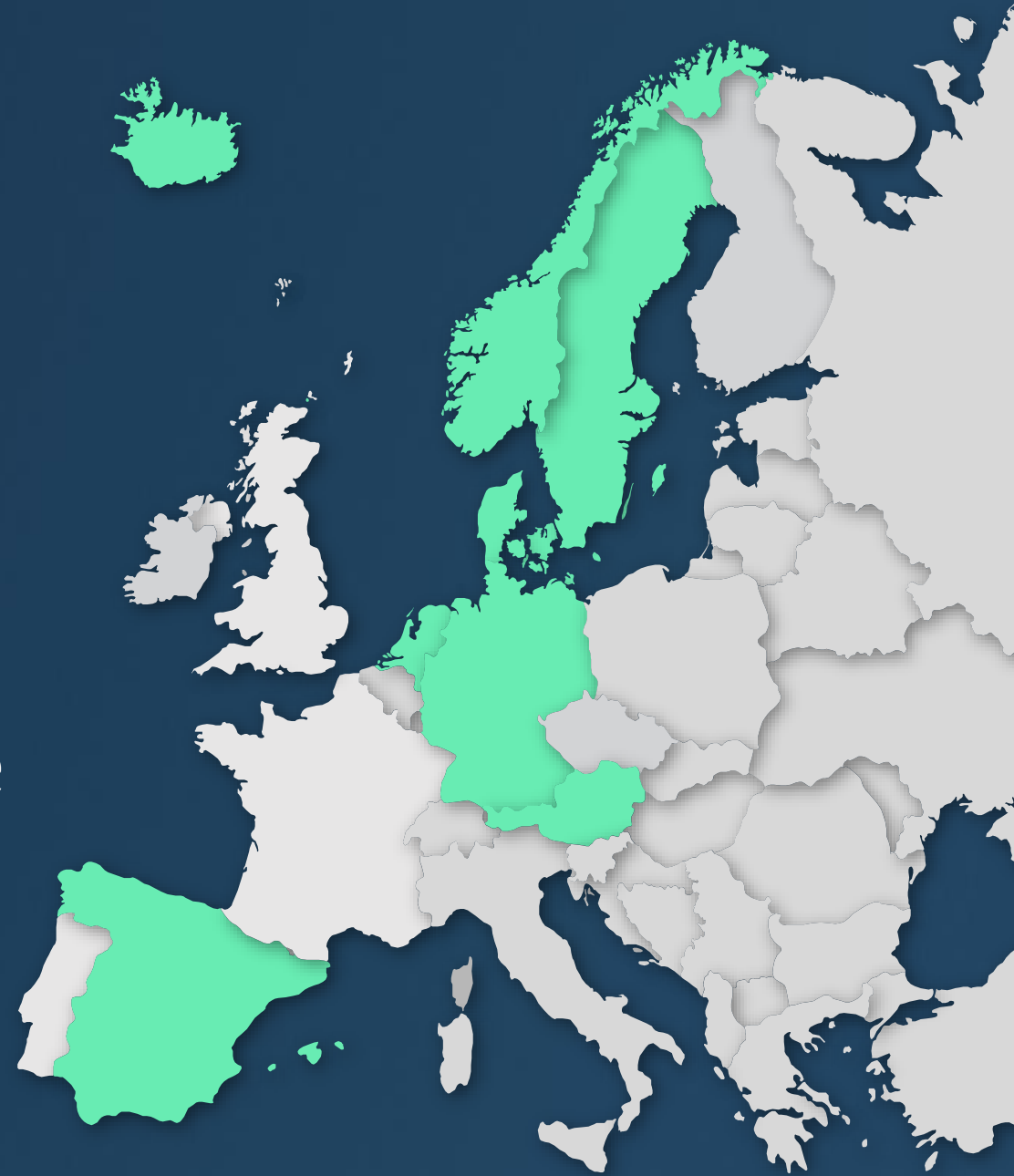
Go-to-market: AI powerd digital infrastructure for Innovation

The Universal platform
Act 3
Year 10

Create a universal platform that manages and supports all innovation and research management processes for all companies and researchers.

The AI revolutions for innovation processes
Act 2
Year 3

Launch our Gen.Ai that will provide tailored action plans based on the idea. Becoming the platform for optimized project and portfolio management for consultants, VCs and enterprises
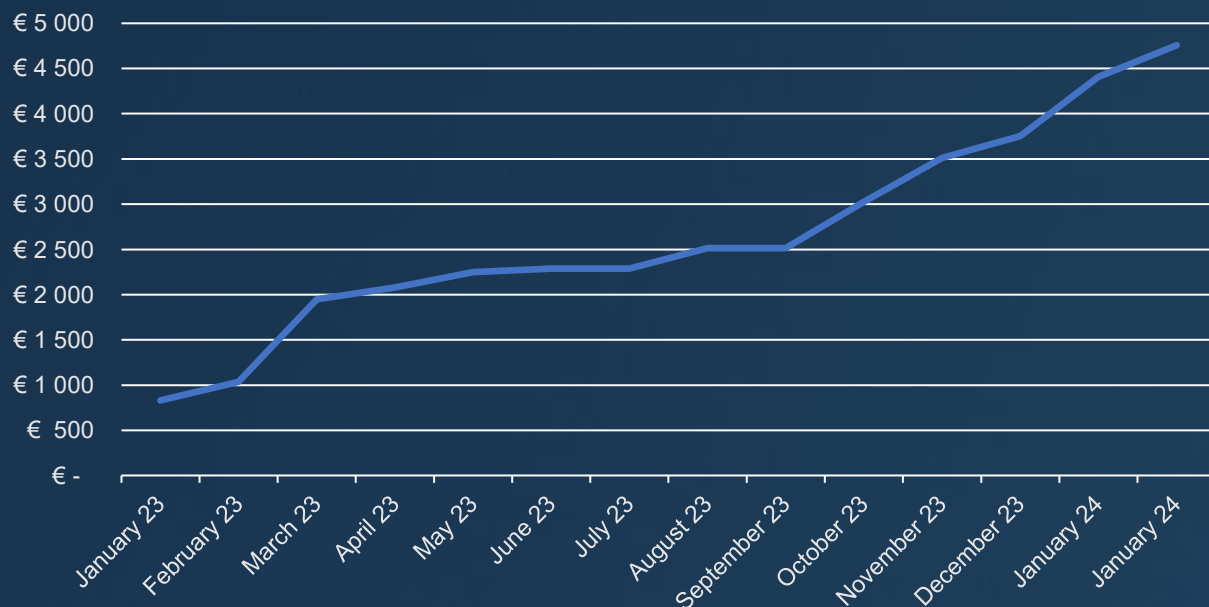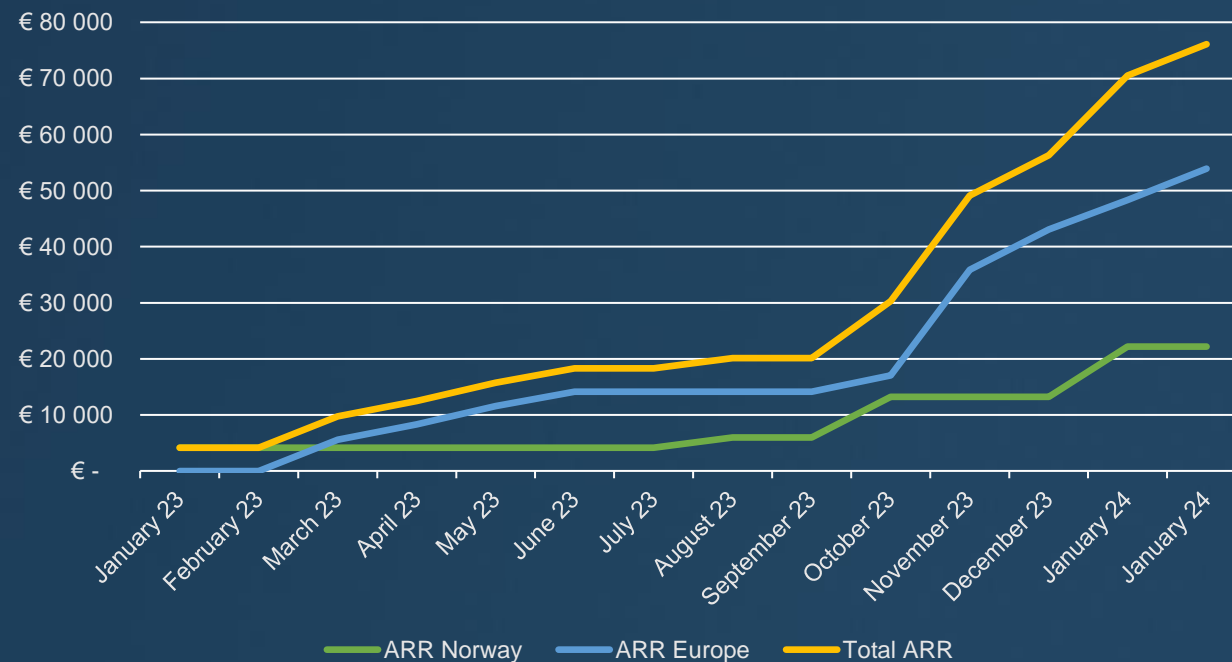
The HQ
Act 1
Year 1

Be the digital headquarters (HQ) for all portfolio and community management companies to capture data to build our AI.

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TEAM

Even Dahl CEO
Army veteran with a leadership background in the military, politics, and business. Co-founded Insj incubator and mentored over 50 startups.

David Gjerde CRO
Leadership background from the military with experience in design processes, sales, and customer success. Relationship builder with B2B sales records from all over Europe.

Øisten Sonstad Project Manager
Background from finance and innovation attended Alchemist Accelerators as founder, founded Insj incubator, and experienced investment manager.

Dominic Harvey Head of Tech
Development manager skilled in creating responsive, user-focused products. Expert in backend development, testing, and improving tech processes. Experienced in programming, engineering, and business.

Aleksandra Lyubarskaja Head of Marketing
Marketing manager based in Barcelona. Pursuing a double degree in Applied Artificial Intelligence and Innovation. Previous experience with B2B early-stage startups in market analysis and market validation.

Tetiana Zarudna Marketing Associate
14 Years experience with SEO and digital marketing. Guiding websites up the search rankings, turning SEO strategies into wins and staying in tune with the latest trends.

Julia Chmurna UX/UI Design
UX designer who combines web development and UX expertise. In combination with her background in customer-focused roles, she enjoys finding creative solutions that enhance the user experience.

Ieva Statkeviciute UX/UI Design
UX/UI designer with a strong foundation in user experience and interface design. Her keen eye for design and intuitive understanding of user needs drive impactful outcomes, fostering seamless and engaging experiences

Elene Davidova Marketing Associate
Specializing in the execution of strategic marketing plans and digital campaigns, I leverage market research and data analysis to drive conversions and business growth

Piotr Kwiatkowski Software Developer
Software developer based in Norway, specializing in crafting user-oriented and responsive products. Experienced with programming, engineering, and business.

Rehmat Thula Marketing Associate
Specializing in crafting user-oriented and responsive products. His experience spans programming, engineering, and business, focusing on SEO, content marketing, and social media strategies to increase inbound leads.

Gourav Banerjee Software Developer
Java Backend Engineer from with expertise in building robust REST API endpoints. Experienced in agile development, and continuous integration/deployment practices.

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The Round

Raise: 500 000 Euros (5MNOK)

Instrument: SLIP/SAFE (95,758 Euros from existing)

Runway: 14 months

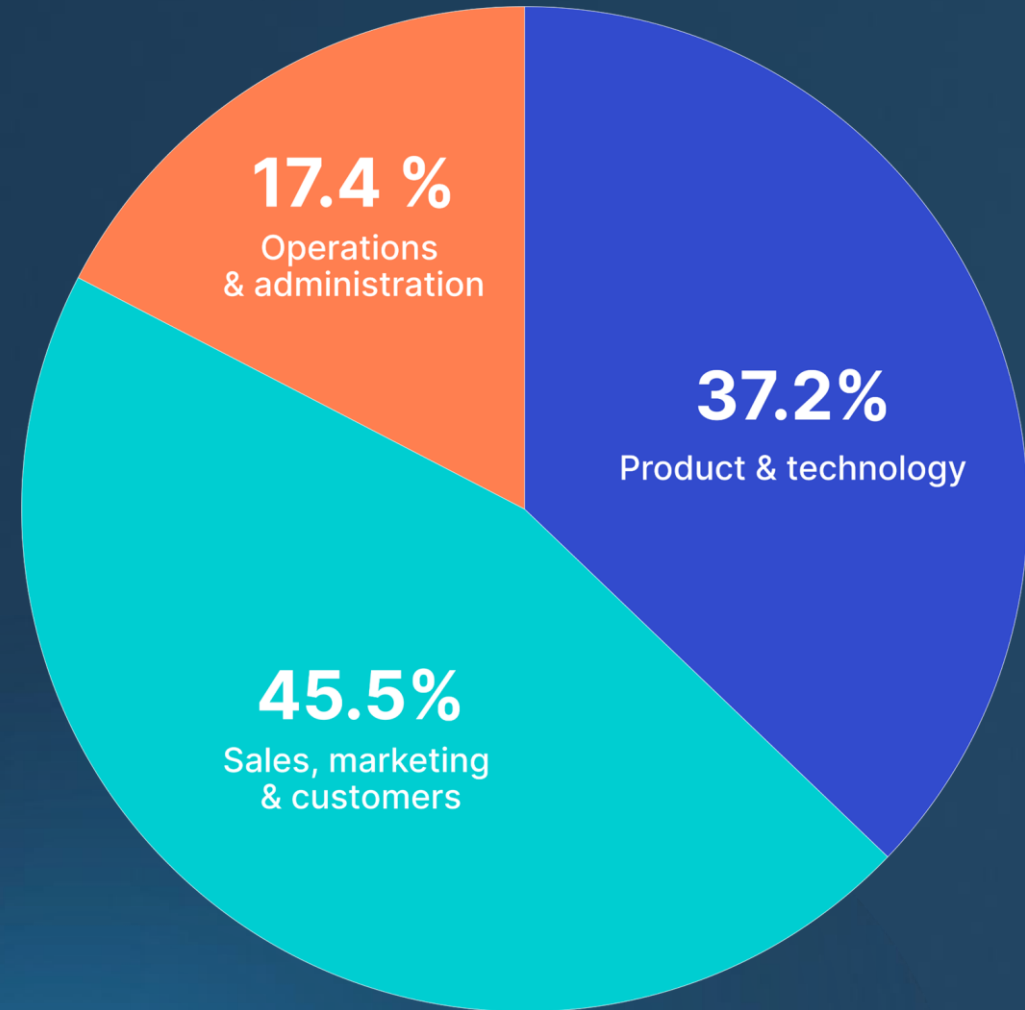Burn: 35.000 Euro

- Capture operational data

- 5000 startups

- Scale revenue to 500 000 euro ARR

- Expand team by 2 software, 2 CM, 2 Sales.

17.4 %
Operations & administration

37.2%
Product & technology

45.5%
Sales, marketing & customers

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Contact us!

✉ even@acterio.com

📞 +47 482 78 492

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